



Chicopee Alpine Racing Volunteers

CARV is a not-for-profit Board organized by parents to support the Ski Race programme at Chicopee Ski Club.

At Chicopee, we typically have 120 racers from about 80 families enrolled in the various race programmes. Our season begins in September with Dryland Training. Late fall Ski Camps are offered in Western Canada, and Ski Racing at Chicopee runs from mid-December to mid-March.

Ski Racing is unique in the sporting world as its participation generally involves the whole family. We are a very active and supportive group that is engaged in what their children are doing.

One of our means of raising funds at CARV is through advertising on our website: CARV.ca.

CARV.ca has 10 spots dedicated to advertisers. Advertisers' logos are prominently displayed on the home page and throughout the site. Clicking on your logo takes the user to your company's site.

Our site is regularly updated with new pictures of our racers in their various events as well as information on our events. This generates repeat traffic and more exposure for your company.

Sponsors logos are also printed on our flag which is displayed at all races and events.

We often meet in groups for awards presentations (following each race) and for social events. Sponsors are always mentioned and thanked during these occasions.

Funds raised through our efforts are used to purchase ski race equipment (timers, cameras, gates, etc.) for our teams as well team wear for our athletes.

If you have questions about supporting our group please contact any CARV Board Member or our Chair, Chris MacKenzie at chair@carv.ca.

Thank you for having an interest in supporting Ski Racing at Chicopee.